

# WORLD'S LARGEST YARD SALE

Herkimer County Fairgrounds  
Saturday, June 16, 2018 8AM – 3PM  
**1-Day Event! Great Way to Make \$\$\$**

This is one of the biggest & most advertised events in Central New York!  
The 2017 World's Largest Yard Sale included 200 vendors  
and over 2,500 shoppers!

...presented by 98.7 WLZW, 104.3 WFRG, 96.1 WODZ, 96.9 WOUR & 950am WIBX!



The World's Largest Yard Sale is promoted all four Townsquare Media Utica stations, including on-air & online streaming commercials, website, and Facebook advertising as well as on the fairgrounds website, fliers, TV and print advertising!

## OPTIONS:

- **INDOORS:** Book a prime indoor space! Each Space is 10'x10' and comes with ONE 8' table. INSIDE space is nice so you don't have to worry about the weather. Plus load-in is the day before Friday-June 15<sup>th</sup> from 2-6pm, with more time to set-up. Spots are pre-assigned. Actual space shown on set-up day.
- **PAVILION:** Book a prime covered outdoor space! Each Space is 10'x10' and comes with ONE 8' table. The pavilion outside is nice so you don't have to worry about bringing a tent. Load-in is on Saturday, June 16<sup>th</sup> from 5:30-8:00am. Spots are pre-assigned. Actual space shown on set-up day. Tables are not available for rent with a Pavilion Booth.
- **OUTDOORS:** 10' wide x 20' deep Space Outside on the fairgrounds. This space Load-in is on Saturday morning, June 16<sup>th</sup> from 5:30-8:00am. Outdoor regardless of weather – bring a tent! Tables are not included and are not available for rent with an Outdoor Booth.

## OTHER INFO:

- We accept Yard/Garage participants, Flea Market Vendors, Crafters, Home Based Companies, Small Retail Businesses. Home Businesses/Home-Based Companies are those who work from home, book parties, run own internet company, etc., such as Avon, Mary Kay, Pampered Chef, Home Interiors, Candle/Jewelry, etc. IT IS IMPORTANT TO BE IN THE CORRECT CATEGORY AS IT MAY DETERMINE YOUR LOCATION ON SITE.
- **For Major Companies, Large Retail, Food & Beverage Vendors: CALL 315-768-9500. You CANNOT use this form to participate. Participation must also be pre-approved by the Fairgrounds & Townsquare Media.**
- All Indoor & Pavilion Spaces are 10' X 10' and include one 8' Table. Outdoor Spaces are 10' wide x 20' deep and do not include a table.
- If booking more than 1-space, multiply the #spaces by the amount for your total.
- **Additional Tables are available to rent at \$10 each for Inside Booths ONLY.** You may bring additional tables/display racks/etc. of your own. There is power available inside only and for Food Vendors for an additional \$20 charge. LIMITED locations in the Pavilion have power available.
- No spaces reserved without payment. We accept check, money order, Visa/MC/AMEX/Discover and cash.
- All reservations must be **booked and paid in prior to the event!** **NO REFUNDS.** **NO SPACES** will be rented the Day of Event.
- Agreement is Non-Cancelable. Once payment is processed, confirmation letter and set-up will be sent back.
- **What CANNOT be sold:** **NO** Tobacco, Firearms, Weapons, Alcohol, Offensive, Suggestive or Provocative Items. Anyone found selling any of these items, will be asked to leave.
- **NO FOOD or Beverages can be sold at a Booth without approval from Townsquare Media.**

**To Participate, Fill out Reservation Form & Return w/Payment.**

World's Largest Yard Sale / Townsquare Media 9418 River Road, Route 49, Marcy, NY 13404  
Questions, Call (315) 768-9500 / uticaevents@townsquaremedia.com

# World's Largest Yard Sale

RESERVATION FORM for SATURDAY, June 16, 2018

CHECK Appropriate CATEGORY & #SPOTS, you want to Reserve, then Send w/Payment,  
OR CALL OUR OFFICE AND GO ON OUR WEBSITES TO RESERVE ASAP w/CREDIT CARD 315-768-9500

## CATEGORIES / SPACE OPTIONS / PRICES

### GARAGE/YARD SALE ITEMS:

- ➔ INSIDE: \$50 each received by 5/27; \$65 after that #Spots \_\_\_\_\_
- ➔ Pavilion: \$50 each received by 5/27; \$65 after that # Spots \_\_\_\_\_
- ➔ OUTSIDE: \$40 each received by 5/27; \$55 after that #Spots \_\_\_\_\_

### CRAFTERS – FLEA MARKET CIRCUIT - ANTIQUE DEALERS:

- ➔ INSIDE: \$65 each received by 5/27; \$80 after that #Spots \_\_\_\_\_
- ➔ Pavilion: \$65 each received by 5/27; \$80 after that #Spots \_\_\_\_\_
- ➔ OUTSIDE: \$55 each received by 5/27; \$70 after that #Spots \_\_\_\_\_

### HOME BASED COMPANIES – SMALL BUSINESSES: \*

- ➔ INSIDE: \$100 each received by 5/27; \$130 after that #Spots \_\_\_\_\_
- ➔ Pavilion \$100 each received by 5/27; \$130 after that #Spots \_\_\_\_\_
- ➔ OUTSIDE: \$80 each received by 5/27; \$100 after that #Spots \_\_\_\_\_

### RETAIL BUSINESSES \*

- ➔ INSIDE: \$200 each received by 5/27; \$230 after that #Spots \_\_\_\_\_
- ➔ Pavilion \$200 each received by 5/27; \$230 after that #Spots \_\_\_\_\_
- ➔ OUTSIDE: \$180 each received by 5/27; \$210 after that #Spots \_\_\_\_\_

\*For Food & Beverage Vendors: CALL 768-9500. You CANNOT use this form to participate. Participation must also be pre-approved by the Fairgrounds & Townsquare Media.

EXTRA TABLES (\$10 EACH—INSIDE BOOTHS ONLY) # \_\_\_\_\_ POWER (\$20 EXTRA) \_\_\_\_\_ YES \_\_\_\_\_ NO

SPACE AMT \$ \_\_\_\_\_ + Ex.Tables \_\_\_\_\_ + Power \_\_\_\_\_ = TOTAL AMOUNT \$ \_\_\_\_\_

\*\*\*SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

PRINT NAME \_\_\_\_\_

EMAIL \_\_\_\_\_

STREET ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_

STATE \_\_\_\_\_

ZIP CODE \_\_\_\_\_

PHONE# \_\_\_\_\_

CELL# \_\_\_\_\_

BUSINESS NAME (If Applicable) \_\_\_\_\_

LIST Items on lines below that you'll be selling. THIS SPACE MUST BE FILLED OUT!!!

As a World's Largest Yard Sale Participant, I agree to comply with all event terms & conditions of even and that there will be no change in product/services as described above, without written permission from Townsquare Live Events. Payment must be received w/form. Agreement is non-cancelable by applicant. No refund of payment will be made.

### FORM OF PAYMENT:

CASH/MONEY ORDER \_\_\_\_\_ CHECK# \_\_\_\_\_ MAKE PAYABLE TO: TOWNSQUARE LIVE EVENTS

CREDIT CARD: MC  VISA  AMEX  DISCOVER

NAME AS APPEARS ON CARD \_\_\_\_\_

CHARGE# \_\_\_\_\_ EXP \_\_\_\_\_ 3 or 4 Digit Security Code \_\_\_\_\_

CALL TO CHARGE BY PHONE or MAIL Completed Reservation Form w/CHECK or MONEY ORDER to:  
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Questions, Call (315) 768-9500 / uticaevents@townsquaremedia.com